
CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
ARTS**

LITT 103: LITERARY LANGUAGE AND PRESENTATION

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 18/04/2018

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- **Answer three questions in all.**
- **Question 1 is compulsory.**

1. (a) Outline the process of writing a good scholarly presentation. (15 marks)
(b) Discuss the content of these three elements of scholarly writing.
 - (i) Introduction. (5 marks)
 - (ii) Body. (5 marks)
 - (iii) Conclusion. (5 marks)
 2. Discuss the various ways of referencing used in a literary essay. (20 marks)
 3. With reference to a novel or a play of your choice, discuss how literary language is used to develop particular themes. (20 marks)
 4. Write a book review of any text studied in this unit. (20 marks)
 5. Discuss the similarities and differences between editing and proofreading. Cite the importance of each. (20 marks)
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