

**CHUKA**



**UNIVERSITY**

---

**UNIVERSITY EXAMINATIONS**

**CHUKA & IGEMBE**

**EXAMINATION FOR THE AWARD OF  
BACHELOR OF EDUCATION ARTS**

**ENGL 414: LANGUAGE PLANNING AND POLICY**

**STREAMS: BED (ARTS) S.B**

**TIME: 2 HOURS**

**DAY/DATE: THURSDAY 09/08/2018**

**11.30 AM – 1.30 PM**

---

**INSTRUCTIONS:**

- **Answer Three Questions in all**
- **All answers should be illustrated**
- **Question One is Compulsory**

1. (a) Explain five language problems experienced by developing nations that can be addressed through language planning. [10 marks]
- (b) Differentiate between macro and micro language planning [10 marks]
- (c) Discuss five actions that can be taken to help preserve an endangered language. [10 marks]
2. Highlight ten language functions that are good targets for status planning. [20 marks]
3. (a) What do you understand by a national language? [4 marks]
- (b) Describe three functions of a national language. [6 marks]
- (c) Explain what Acquisition language planning involves. [10 marks]
4. With adequate illustrations, explain the stages involved in language planning. [20 marks]

5. Discuss the concept of language shift.

[20 marks]

---