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## UNIVERSITY

### **UNIVERSITY EXAMINATIONS**

#### **EMBU CAMPUS**

# EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION ARTS

**ENGL 411: SEMANTICS AND PRAGMATICS** 

STREAMS: BED ARTS SB TIME: 2 HOURS

DAY/DATE: THURSDAY 12/04/2018 8.30 A.M. – 10.30 A.M.

#### **INSTRUCTIONS:**

- Answer question ONE and any other TWO.
- 1. (a) Clearly explain the terms semantics and pragmatics. (6 marks)
  - (b) Differentiate between reference and implicature as used in the study of meaning. (4 marks)
  - (c) Using relevant examples explain the differences between syntactic and semantic structures. (12

marks)

- (d) Discuss the conceptual and associative meaning. (8 marks)
- 2. (a) Language is dynamic, explain the two types of semantic change in language. (8 marks)
  - (b) Use clear examples discuss the causes of semantic changes. (12 marks)
- 3. (a) Explain the role of contest in meaning. (8 marks)
  - (b) Discuss the following sense relations.

(i)	Homograph.	(3 marks)
(ii)	Hyponymy.	(3 marks)
(iii)	Polysemy.	(3 marks)
(iv)	Metonymy.	(3 marks)

- 4. Grice (1975) discussed five maxims in cooperative principle. Explain how the violations of the maxims affects meaning. (20 marks)
- 5. Using clear illustrations, discuss the importance of semiotics in the study of meaning. (20 marks)

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