

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS
SUPPLEMENTARY EXAMINATION

EXAMINATIONS FOR THE AWARD OF BACHELOR OF EDUCATION ARTS

ENGL 411: SEMNATICS & PRAGMATICS

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: MONDAY 10/9/2018

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS

1. (a) Explain the relationship between semantics and pragmatics. [4 marks]
- (b) Discuss the following types of meaning
 - (i) Social meaning [2 marks]
 - (ii) Connotative meaning [2 marks]
 - (iii) Conceptual meaning [2 marks]
 - (iv) Associative meaning [2 marks]
- (c) Explain the four speech acts as identified by Searle (1969) in relation to interpretation of meaning. [10 marks]
- (d) Distinguish between the following concepts as used in theories of meaning
 - (i) Reference and sense [4 marks]
 - (ii) Syntactics and semantics [4 marks]
2. (a) Use clear illustrations to discuss the cooperative principles notion. [5 marks]
- (b) Explain how the violation of Grices (1975) Maxims affects meaning. [15 marks]
3. (a) Discuss the following sense relationships.
 - (i) Antonymy [3 marks]
 - (ii) Metonymy [3 marks]
 - (iii) Homophony [3 marks]
 - (iv) Hyponymy [3 marks]
- (b) Using adequate examples provide an explanation of meaning in terms of extensionalism theory. [8 marks]
4. (a) Draw the semiotic triangle of Ogden and Richards and name the parts. [8 marks]

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- (b) Distinguish between the following concepts giving an example in each case.
- (i) Denotative and connotative meaning [6 marks]
 - (ii) Conceptual and associative meaning [6 marks]
5. (a) Discuss interpretive versus generative semantics [10 marks]
- (b) Using sentence examples, illustrate implicatures and presuppositions. [10 marks]
6. (a) Concepts undergo semantic changes. Illustrate factors that cause such changes. [8 marks]
- (b) Using clear illustrations briefly discuss componential analysis. [12 marks]
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