

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR  
OF SCIENCE IN CATERING AND HOSPITALITY MANAGEMENT**

**BCHM 432: TOURISM AND THE ENVIRONMENT**

**STREAMS: CATERING AND HOSPITALITY MANAGEMENT Y4S2 TIME: 2 HOURS**

**DAY/DATE: THURSDAY 12/04/2018**

**2.30 P.M. – 4.30 P.M.**

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**INSTRUCTIONS:**

- Answer ALL questions in Section A and any TWO questions in Section B.
- Do not write anything on the question paper.

**SECTION A (30 MARKS)**

1. Demonstrate six ways in which tourism is negatively impacting on the local culture. (6 marks)
2. As a tourism manager at Mount Kenya Safari Club, explain four approaches you can adopt in minimizing mass tourism at Mount Kenya Wildlife Conservancy. (6 marks)
3. Briefly explain four measures you can put in place to ensure the local community is integrated in a sustainable business venture. (6 marks)
4. Briefly discuss six factors hindering the growth of ecological tourism in many parts of Kenya today. (6 marks)
5. Briefly describe four of environmental pollution generated by the tourism industry. (6 marks)

**SECTION B (40 MARKS)**

6. Tourists and tour operators have a major impact to the environment within protected areas. With specific examples critique this fact in reference to Kenya's scenario. (20 marks)

7. You have been appointed the Manager of Mara Tented Camp, explain eight ways in which your facility can contribute towards the conservation of the larger Maasai Mara Game Reserve. (20 marks)
  8. Discuss five human induced environmental impacts that are negatively affecting tourism business in Kenya today. (20 marks)
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