**CHUKA** 



## UNIVERSITY

# UNIVERSITY EXAMINATIONS RESIT/SPECIAL EXAMINATIONS

# EXAMINATION FOR THE AWARD OF DEGREE BACHELOR OF HOTEL MANAGEMENT

**BCHM 212: FRONT OFFICE MANAGEMENT** 

STREAMS:BCHM Y2S2 TIME: 2 HOURS

DAY/DATE:THURSDAY 26/07/2018 11.30 A.M – 1.30 P.M

#### **INSTRUCTIONS:**

- Answer all questions in section A and any other two in section B
- Do not write anything on the question paper

#### **SECTION A: (30MARKS)**

- 1. Outline the basic responsibilities of front office department. [6marks]
- Identify six desirables and competencies that are important for the front office staff.
  [6marks]
- 3. Identify THREE types of reservations and discuss how they should be handled by the reservation manager. [6marks]
- 4. In an effort to achieve maximum room occupancy, sometimes the receptionists find themselves with overbooking problems. Discuss how overbooking should be handled without causing customer dissatisfaction. [6marks]
- 5. Explain SIX circumstances under which the guest may be denied accommodation.

[6marks]

## **SECTION B: ANSWER ANY TQO QUESTIONS (40MARKS)**

# BCHM 212

6.	Discuss the organization structure of front office department.	[20marks]
7.	Discuss the SOPs (Standard Operating Procedures) Procedure for handling front office duties:	g the following
	(a) Checking –in the guest	[10marks]
	(b) Handling guest complain	[10marks]
8.	Elaborate the application of information system in the guest cycle.	[20marks]