

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
DIPLOMA IN JOURNALISM AND MASS COMMUNICATION**

DJMC 0203: SUB EDITING

STREAMS: DIP (DJCM)

TIME: 2 HOURS

DAY/DATE: THURSDAY 09/08/2018

2.30 PM – 4.30 PM

INSTRUCTIONS:

- **Answer Three Questions**
- **Question One is Compulsory**
- **Write legibly**
- **Exam cheating is a serious offense**

SECTION A: 30 Marks

1. (a) Editing is an emotional and intelligence confrontation between sub editors and writers. Explain [15 marks]
- (b) Using a labeled diagram describe the editing process. [15 marks]

SECTION A: 40 MARKS

2. The possibility that newspapers will either become extinct or evolve into a new species depends on the creativity of journalists. Discuss. [20 marks]
3. Newspaper designers pay a great deal of attention to the size and placement of headlines. Demonstrate your understanding of the statement above. [20 marks]
4. Readers of newspapers are probably so spoiled by television and magazines that they expect photos to accompany every story they read. Justify this statement. [20 mark]
5. You falsely report that an individual has won Ksh. 230 million from a betting firm. Literally hundreds of opportunists call him seeking his financial help. Does he have a case against you. Argue for or against. [20 marks]

