

**CHUKA**



**UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

### **EXAMINATION FOR THE AWARD OF DIPLOMA IN**

#### **DJMC 0121: SCRIPTING FOR RADIO AND TELEVISION**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 17/04/2018**

**8.30 A.M – 10.30 A.M**

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**INSTRUCTION:**

- **Answer three questions**
  - **Question one carries 30 marks**
  - **All other questions carry 20 marks**
1. (a) Identify and explain 5 key elements shared by both print and broadcast stories. [10marks]
  - (b) Explain 4 common story sources for radio and television. [10marks]
  - (c) Illustrate the typical inverted pyramid news writing format and explain the concept of the inverted pyramid. [10marks]
  2. Illustrate:
    - (i) Radio news writing template
    - (ii) Television news writing template. [20marks]
  3. Explain the following:
    - (i) Live news [4marks]
    - (ii) Sound-bite [4marks]
    - (iii) In –cue [4marks]
    - (iv) Voice over [4marks]

- (v) Close –up camera shot. [4marks]
4. By a story theme of your choice, use an appropriate television writing format for a documentary story. [20marks]
5. Use a story theme of your choice and by way of an appropriate radio format, write a talk interview story. [20marks]
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