

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF DIPLOMA IN DISASTER
MANAGEMENT

DIMA 0113: MEDIA AND DISASTER MANAGEMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: FRIDAY 13/04/2018

2.30 P.M - 4.30 P.M.

INSTRUCTIONS:

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1. (i) Define the following terms; [6 Marks]
 - (a) Media
 - (b) Disaster

(ii) Media is a watch dog, illustrate. [6 Marks]

(iii) Media plays an important role in disseminating critical information during a disaster, illustrate. [6 Marks]

(iv) Discuss the ethical issues a reporter should observe during reporting on disaster. [6 Marks]

(v) Whys is media called the forth estate? [6 Marks]
 2. Discuss the role of media before, during and after a disaster. [20 Marks]
 3. (i) Explain various types of disaster. [10 Marks]
(ii) Discuss ways of preventing the various disasters you mentioned above. [10 Marks]
 4. (i) Outline various methods used in communicating in disaster management. [10 Marks]
(ii) What would be the effects of communication breakdown during a disaster? [10 Marks]
 5. Discuss the role of the media in the society. [20 Marks]
 6. Discuss the effects of a disaster in the community. [20 Marks]
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