

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF ARTS IN CRIMINOLOGY AND SECURITY STUDIES**

CRSS 420: PRINCIPLES OF MANAGEMENT

STREAMS: BA (CRSS)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 11/4/2018

2.30 P.M. – 4.30 P.M.

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS

QUESTION ONE

- (a) As a manager of Rafiki company ltd, discuss the managerial roles that would guide you in achieving the goals and objectives of the organization. [6 marks]
- (b) All organizations operate not in a vacuum but in an open system, continuously interacting with the environment. As a business manager, explain why you must understand the business environment in ensuring organizations success. [8 marks]
- (c) Explain the importance of management to an organization. [8 marks]
- (d) Discuss how managers in public sector institutions can overcome the barriers to effective planning. [8 marks]

QUESTION TWO

You have been appointed as a management advisor by your county government with the key role of improving the county management practices. Advise the management board on the below issues:

- (a) The challenges facing management of the county governments in Kenya. [6 marks]
- (b) The practices to institute to its staffing function to promote people empowerment. [8 marks]
- (c) The importance of decentralization of authority and responsibility in management. [6 marks]

QUESTION THREE

You have been appointed by Chuka University as a planning officer. Your first task is to carry out a university wide training programme to all employees to explain the following:

- (i) The role of effective leadership in the university. [6 marks]
- (ii) The importance of instituting control systems at the university. [6 marks]
- (iii) The factors that will shape the organizational structure of the university. [8 marks]

QUESTION FOUR

- (a) Explain the meaning of organizing in the management of organizations and outline the advantages of a well-organized organization. [10 marks]
 - (b) Discuss the rationale for adoption of socially responsible activities by organizations. [10 marks]
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