

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
CRIMINOLOGY AND SECURITY STUDIES**

**CRSS 204: CRIME, MEDIA AND PUBLIC RELATIONS**

**STREAMS: Y2S2**

**TIME: 2 HOURS**

**DAY/DATE: THURSDAY 12/04/2018**

**11.30 A.M. – 1.30 P.M.**

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**INSTRUCTIONS:**

- **ANSWER QUESTION 1 AND ANY OTHER TWO QUESTIONS.**

1. (a) Describe the four main sources of crime as reported by public media. (15 marks)  
(b) Discuss the role of media in crime prevention and management in the modern society. (15 marks)
  2. Discuss the role played by the social media in escalation of crime especially among the youth. (20 marks)
  3. Public relations play a vital role in pacifying the society. Discuss. (20 marks)
  4. Identify and discuss the six wide-ranging considerations that the media should take into account when dealing with matters of crime. (20 marks)
  5. Discuss how media creates fear in management of crime by criminal justice system. (20 marks)
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