

**CHUKA**



**UNIVERSITY**

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**RESIT/ SPECIAL EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF  
BACHELOR OF ARTS IN COMMUNICATION AND MEDIA**

**COMM 353: LEGAL ASPECTS OF BUSINESS COMMUNICATION**

**STREAMS: BA (COMM)**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 25/07/2018**

**11.30 AM – 1.30 PM**

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**INSTRUCTIONS:**

**Answer ALL Questions in Section A and any other Two from Section B**

**SECTION A: 30 MARKS**

1. (a) What do you understand by the following contracts
  - (i) Express contract
  - (ii) Implied in-fact contract
  - (iii) Implied in-law contract
  - (iv) Employment contract[10 marks]
- (b) Discuss four basic principles of the law of contract. [20 marks]

**SECTION B: 40 MARKS**

2. Analyze how a court of law evaluates a contractual agreement. [20 marks]
  3. Compare and contrast Roman law and business law. [20 marks]
  4. Strictly speaking do employees have employee rights? Discuss why and why not. [20 marks]
  5. Analyze the application of copyright law in journalism. [20 marks]
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