

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF**

**BEEM 334: SOCIAL ENTREPRENEURSHIP**

**STREAMS: BEEM**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 11/4/2018**

**11.30 A.M. – 1.30 P.M.**

**INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO**

**QUESTION ONE (30 MARKS)**

- (a) As a social entrepreneur identify any five areas of interest in which you can venture, clearly defining each. [10 marks]
- (b) Discuss any five social objectives which needs to be meet by a social entrepreneur during his/her initiative. [10 marks]
- (c) Most of the renown social entrepreneurs survived due to search for change, responding to it and exploiting it as an opportunity as described in Peter Druckers theory. Discuss the goals of innovation in social entrepreneurship. [10 marks]

**QUESTION TWO (20 MARKS)**

- (a) Identify some of the guidelines for effective enforcement of social responsibilities within a social enterprise. [10 marks]
- (b) Social entrepreneurship is recently catching roots in both developed and developing economies. Why do you think is necessary to support social entrepreneurship.[10 marks]

**QUESTION THREE (20 MARKS)**

- (a) Potential social entrepreneurs need to realize that innovation principles exist to enable them innovate. Outline some of these principles. [10 marks]
- (b) Discuss social responsibilities towards competitors in accomplishing their goals. [10 marks]

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**QUESTION FOUR (20 MARKS)**

- (a) Discuss traits or characteristics in which you can attribute social entrepreneurs from other entrepreneurs. [10 marks]
- (b) Identify sources from where social entrepreneur can solicit for funds. [10 marks]

**QUESTION FIVE (20 MARKS)**

According to Hurttly ethics is a system of moral values, actions and individuals in their relationships with others. Discuss the need for social business ethics. [20marks]

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