

**CHUKA**



**UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

### **EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF COOPERATIVE**

**BCOP 402: ENTREPRENEURSHIP**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 17/04/2018**

**2.30 P.M – 4.30 P.M**

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**INSTRUCTION:**

- **Answer question one and any other two questions**

1. (a) Entrepreneurs are said to be innovators and investors. Clearly distinguish the two rules and use illustrative examples. [6marks]  
(b) Discuss the entrepreneurial thought process. [12marks]  
(c) Entrepreneurs emerge from different situations and opportunities to establish their enterprises, thus forming the distinct forms of entrepreneurs. Discuss. [5marks]  
(d) Outline the characteristics of a good business opportunity. [3marks]  
(e) Highlight the function of women entrepreneurs. [4marks]
2. (a) Describe the history and evolution of entrepreneurship. [6marks]  
(b) A social studies student was arguing out that entrepreneurs are merely successful due to good luck” and not hard work. As an entrepreneurship student compare and contrast this statement. [6marks]  
(c) Explain some of the factors to consider before starting a business. [8marks]
3. (a) Describe the different sources of business ideas. [8marks]  
(b) Using any proposition, explain how the desire to start and grow an enterprise is born and developed. [7marks]

- (c) Distinguish between an entrepreneur and a manager. [5marks]
4. (a) Explain the different types of tasks entrepreneurs are involved in. [6marks]
- (b) Describe the importance of documenting a business idea, vision and strategy. [8marks]
- (c) Describe the factors contributing to an entrepreneur's change from one type of enterprise to another. [6marks]
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