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UNIVERSITY

**UNIVERSITY EXAMINATIONS
CHUKA/EMBU /THARAKA/IGEMBE**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROCUREMENT AND
LOGISTICS MANAGEMENT**

DPLM 0221: SUPPLY CHAIN MANAGEMENT

STREAM:

TIME: 2 HOURS

DAY/DATE: FRIDAY 10/08/2018

8.30 A.M – 10.30 A.M

INSTRUCTION:

- **Answer question one and any other two questions.**

1. (a) Discuss the historical development in supply chain management. [10marks]
(b) Discuss any five key processes that are key drivers in supply chain efficiencies.
[10marka]
(c) Discuss any five types of logistics and their value addition to an organization.
[10marks]
2. (a) Describe the main functions of logistics management which are different from transport management. [10marks]
(b) Write short notes on the following:
 - (i) Customer service management
 - (ii) Supplier relationship management
 - (iii) Reverse logistics management
 - (iv) Product development and commercialization

3. (i) Supply chain management is the key driver of organization performance. Discuss the statement using the main objectives or goals of supply chain management. [10marks]

(ii) Vividly discuss how the following types of logistics enhances organizational performance.

- (a) Third party logistics
- (b) Fourth party logistics
- (c) Reverse logistics
- (d) Service logistics

[10marks]

4. (i) Discuss the main stages of negotiation detailing the various activities at each stage.

[10marks]

(ii) Discuss any 10 reasons why organization may hold economical stocks. [10marks]

