

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

CHUKA, EMBU AND THARAKA CAMPUSES

EXAMINATION FOR THE AWARD OF DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT

DPLM 0212: PROCUREMENT POLICY

STREAMS: DPLM

TIME: 2 HOURS

DAY/DATE: TUESDAY 07/08/2018

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- **Attempt question one and any other two.**

- Q1. Discuss the Chuka University mission and statement and explain how both statements may be used by the university as a marketing tool. (10 marks)
- (i) Discuss the main levels of strategy and their respective characteristics. (10 marks)
- (ii) Strategic planning plays a key role in enhancing business performance. Discuss the statement using any features of strategic planning. (10 marks)
- Q2. (i) Using an organization of your choice analyze the operation on that organization using the model known as SWOT. (10 marks)
- (ii) Describe the historical development in supply chain management. (10 marks)
- Q3. (i) Discuss the following procurement structure and their respective advantages. (five of each)
- (a) Centralized purchasing
- (b) Decentralized purchasing (10 marks)

(ii) Discuss the main problems when supply chain management strives to address in an organization. (10 marks)

Q4. (i) Develop any five procurement policies and their effects to an organization. (10 marks)

(ii) Discuss any five major characteristics of a strategic decision. (10 marks)
