

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**SECOND YEAR FIRST SEMESTER EXAMINATION FOR THE AWARD OF
DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT**

DPLM 0212: PROCUREMENT POLICY

STREAMS: DPLM Y2S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 07/08/2018

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- **Answer questions ONE and any other TWO questions, Be clear and neat, give examples where appropriate.**

QUESTION ONE (30 MARKS)

- Define procurement policy and outline five general functions of policies. (10 marks)
- Highlight five strategies activities for supply chain management to be efficient and effective. (10 marks)
- The success of procurement strategies and policies implemented in an organization will mainly depend on the purchasing and supply organizational structure whose choice depends on various factors. Discuss any of the factors. (10 marks)

QUESTION TWO

- Discuss the main processes in supply chain management. (10 marks)
- Outline with relevant examples the main levels strategy in an organization. (10 marks)

QUESTION THREE

- Using relevant examples discuss the various strategies used in procurement. (10 marks)
- Outline five advantages of a centralized structure. (10 marks)

QUESTION FOUR

Supply chain strategies have overall objectives of ensuring that organizations achieve their goals and satisfy customer's needs. Hence the ability to add value in the supply chain is often a critical measure of performance. Discuss ten ways of adding value into the supply chain. (20 marks)
