

CHUKA



UNIVERSITY

## UNIVERSITY EXAMINATIONS

### EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN COMMUNITY DEVELOPMENT

#### CDEV 250: COMMUNITY BASED ECOTOURISM

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 10/04/2018

8.30 A.M – 10.30 A.M

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#### INSTRUCTION:

- Answer question one and two others

1. (a) Expound the following terms;
  - (i) Tourism [3marks]
  - (ii) Ecotourism [3marks]
  - (iii) Community based conservancy [3marks]
  - (iv) Sustainability [3marks]

(b) Explain with examples the benefits a community can derive from participating in ecotourism development. [6marks]

(c) Explain any three stakeholders involved in ecotourism development. [6marks]

(d) How can the government of Kenya market and promote ecotourism? [6marks]
2. Tourism is a major contributor to economic development in Kenya. Critically examine this statement. [20marks]
3. (a) Examine the three pillars of sustainable development and show how they relate to ecotourism development. [12marks]

(b) Discuss any four limitations to community involvement in ecotourism development process. [8marks]

4. (a) Examine the principles of ecotourism policy and planning. [12marks]  
(b) Discuss reasons why the government should regulate conservancies. [8marks]
5. (a) Critically examine challenges facing community based ecotourism in Kenya. [12marks]  
(b) Discuss the pre-requisite for a successful community revitalization. [8marks]
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