
CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF COMMUNITY DEVELOPMENT

CDEV 250: SOCIAL ENTREPRENEURSHIP

STREAM:SB

TIME: 2 HOURS

DAY/DATE: FRIDAY 10/08/2018

11.30 A.M – 1.30 P.M

INSTRUCTION:

- **Answer question one and any other two questions**

1. (a) Suggest to the youth in your county basis of business ideas.
(b) Basing on your understanding of Maslow describe how needs influence entrepreneurial behavior. [15marks]
 2. Clarify to the young entrepreneurs the differences between characteristics of voluntary, public and private in terms of; motives, goals, capital, suppliers and employees.
[20marks]
 3. (a) Advice your clients on invention of business ideas. [5marks]
(b) Describe your role as a social entrepreneur in socio-economic development of families and communities. [15marks]
 4. Discuss the viewpoints of various scholars on the meaning of entrepreneurship.
[20marks]
 5. Educate the social entrepreneurs in Tharaka Nithi about some of the challenges they are likely to experience in the county. [20marks]
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