

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION (SCIENCE,ARTS) AND BACHELOR OF EDUCATION OF EARLY CHILDHOOD DEVELOPMENT

EDCI 411: ENTREPRENEURSHIP EDUCATION & DEVELOPMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: MONDAY 4/12/2017

8.30 A.M – 10.30 A.M

INSTRUCTIONS:

- **Answer question one and any other three questions**
- **Do not write anything on the question paper**

1. (a) Briefly explain the meaning of an entrepreneur under the following;
 - (i) Entrepreneur as a risk bearer
 - (ii) Entrepreneur as a organizer
 - (iii) Entrepreneur as a innovator [12marks]

(b) Briefly explain the key differences between an entrepreneur and manager can be drawn from very specific contents. [10marks]

(c) Explain the functions of a business plan. [5marks]

(d) What are the characteristics of the entrepreneurial mobility across the locations and occupations. [4marks]
2. (a) What is motivation? [2marks]
- (b) Based on Maslow's needs hierarchy theory, explain what prompts people to embark on entrepreneurship. [13marks]

3. Development of entrepreneurship is dependent on certain factors. Discuss three non economic factors. [15marks]
 4. Critically identify and discuss any five factors that influence entrepreneurial mobility. [15marks]
 5. Discuss the role of entrepreneurship in the realization of Kenya's vision 2030. [15marks]
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