

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

RESIT/SPECIAL EXAMINATION

EXAMINATION FOR THE AWARD OF DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT

DPLM 0114: TRANSPORT AND MANAGEMENT

STREAMS: DPLM Y1S2

TIME: 2 HOURS

DAY/DATE: MONDAY 17/09/2018

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- **Answer question ONE and any other TWO questions**
- **Be clear and neat, give examples where appropriate**

QUESTION ONE (30 MARKS)

- a) “The function of transport plays an integral role in perfection of supplies goals towards company’s envisioned objectives. Efficient and effective management of transport and policy provision in the working environment invariably dictates the company’s performance in any specified time.” Discuss. (10 marks)
- b) Discuss the Role of National Transport and Safety Authority (NTSA) in Kenya. (10 marks)
- c) Discuss the objectives, types, components and the major functions of logistics. (10 marks)

QUESTION TWO (20 MARKS)

- (a) Using Michael porters model Discuss the value added aspects of logistics in an organization. (10 marks)

(b) Enumerate the difference between vehicle routing and vehicle scheduling. (10 marks)

QUESTION THREE (20 MARKS)

- a) Enumerate the role of Information Technology in Transport management. (10 marks)
- b) Discuss how containerization assists transportation of goods amongst countries citing the merits and demerits of use of the exercise internationally. (10 marks)

QUESTION FOUR: (20 MARKS)

- (a) Transport management is a 'springboard' in perfection of supply chains goals. Justify this statement by discussing ways and means of gaining strategic fit in an organizations supply chain through Transport. (20 marks)
 - (b) Compare and contrast the major transport modes used in logistics clearly showing their advantages and disadvantages in each case. (10 marks)
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