

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
CHUKA /EMBU /THARAKA**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROCUREMENT AND
LOGISTICS MANAGEMENT**

DPLM 0114 : TRANSPORT MANAGEMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: FRIDAY 10/08/2018

11.30 A.M – 1.30 P.M

INSTRUCTION:

- **Answer question one and any other two questions**
1. (i) Discuss with examples how logistics management may be used as a competitive edge by an organization. [10marks]
 - (b) Using examples discuss the application of the following types of logistics;
 - (a) Reverse logistics
 - (b) Third party logistics
 - (c) Fourth party logistics
 - (d) Service logistics [10marks]
 - (ii) Describe the main three logistics strategy and their effects on logistics management as stipulated by procurement gurus known as Bowersox and Daugherty. [10marks]
 2. (i) Advise an organization the importance of logistic strategies using any five key strategies on organization may apply.
 - (ii) Emerging trends in logistics management has affected modern organization performance effectively. Discuss the statement using examples. [10marks]
 3. (i) Discuss the main objectives of an effective negotiations for procurement. [5marks]

(ii) Discuss the main components of a logistics systems and their respective activities.

[5marks]

(iii) Discuss any four distinct differences between logistics and supply chain management. [10marks]

4. (i) Write short notes on the following;

(a) Transport management

(b) Logistics management

(c) Procurement management

(d) Intermodal transportation [10marks]

(ii) Discuss the main strategic decision which has a long lasting effects and short term effects and their respective characteristics. [10marks]
