

---

CHUKA



UNIVERSITY

---

UNIVERSITY EXAMINATIONS

EMBU CAMPUS

SECOND YEAR EXAMINATION FOR THE AWARD OF DIPLOMA IN  
COMMUNITY DEVELOPMENT

**CDEV 0205: NETWORKING, LOBBYING & ADVOCACY SKILLS**

**STREAMS: DIP (CDEV) Y2S1**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 6/08/2018**

**11.30 A.M - 1.30 P.M.**

---

**INSTRUCTIONS:**

- **Answer Question ONE and any other TWO Questions.**

1. (a) With examples, explain the importance of advocacy in community development. [6 Marks]  
(b) Explain any three factors to consider when forming networks. [6 Marks]  
(c) With examples, elaborate three types of network. [6 Marks]  
(d) Lobbying, advocacy and networking programs requires resources in order to implement. Name any three different funders you can approach to fund these programs. [6 Marks]  
(e) Explain any three factors that you need to consider when you are evaluating advocacy, lobbying and network program. [6 Marks]
2. (a) Discuss any two theories of mobilization and show how they apply to networking, lobbying and advocacy. [12 Marks]  
(b) Giving examples, discuss any four goals of communication in lobbying and advocacy. [8 Marks]
3. Discuss the steps involved in creating networks for advocacy and lobbying. [20 Marks]
4. (a) With examples, discuss any 5 strategies of enhancing networks. [10 Marks]  
(b) Discuss any 5 strategies you can use to enhance networks. [10 Marks]
5. Critically, examine the process of advocacy. [20 Marks]

