
CHUKA



UNIVERSITY

UNIVERSITY SUPPLEMENTARY/SPECIAL EXAMINATIONS.

IGEMBE CAMPUS

FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR IN
COMMUNITY DEVELOPMENT

COMS 121: COMMUNICATION SKILLS II

STREAMS

TIME: 2 HOURS

DAY/DATE: MONDAY 10/09/2018

8.30 A.M -10.30 A.M

INSTRUCTIONS:

- Answer **THREE** Questions in all

QUESTION ONE - COMPULSORY

- (a) Distinguish between qualitative and quantitative research. [8 Marks]
(b) Define the concept of research. [4 Marks]
(c) What are some of the components involved in research. [8 Marks]
(d) How can you prepare and deliver a public speech? [10 Marks]

QUESTION TWO

Discuss various purposes and techniques of oral presentation. [20 Marks]

QUESTION THREE

- (a) Show the main parts of a reference in academic writing. [6 Marks]
(b) Briefly discuss some qualities of an effective research thesis. [10 Marks]
(c) Discuss two types of audiences. [4 Marks]

QUESTION FOUR

- (a) Discuss the following terminologies used in research [15 Marks]
(i) Research proposal
(ii) Research thesis
(iii) Research problem
(iv) Research hypothesis

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(v) Research background

(b) What are some qualities of an effective research problem?

[5 Marks]

QUESTION FIVE

(a) Discuss why a University scholar needs to refer to other people's work in academic writing.

[10 Marks]

(b) In a speaking situation, several elements are involved. Discuss any five such elements.

[10 Marks]

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