

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
RESIT/SPECIAL EXAMINATIONS
THARAKA CAMPUS**

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF

COMS 102: COMMUNICATION SKILLS II

STREAMS:

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 25/07/2018

2.30 P.M – 4.30 P.M

INSTRUCTION:

- **Answer three questions in all. Question one is compulsory**

1. (a) Explain the following basic scientific research terms:
 - (i) Research [4marks]
 - (ii) Population [4marks]
 - (iii) Sample [4marks]
 - (iv) Variable [4marks]
 - (v) Data [4marks]
 - (vi) Sampling [4marks]

(b) Explain four types of writings associated with scientific research. [8marks]
2. Describe five aspects of effective presentation skills in tutorials, seminars, public lectures and group discussions. [20marks]
3. Describe the major components of a scientific research report/thesis. [20 marks]
4. Discuss five advantages of reviewing literature during the scientific research process. [20marks]

5. Explain ten rules of writing references using APA referencing format. [20marks]

