

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF

COMS 101: COMMUNICATION SKILLS

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 10/04/2018

2.30 P.M – 4.30 P.M

INSTRUCTION:

- **Answer question one (compulsory) and any other two**

1. (a) The communication process is dynamic and cyclic. Discuss. [12marks]
(b) Discuss transcoding and show how it is important in academic writing. [12marks]
(c) In what ways would you consider a library special. [6marks]
 2. (a) What are the advantages of diagrammatic displays? [12marks]
(b) Discuss any four features of academic writing. [8marks]
 3. (a) Explain four purposes of reading. [8marks]
(b) Describe the levels involved in the listening process. [12marks]
 4. (a) Explain the various components of a paragraph. [8marks]
(b) How would you apply SQ3R formula to extract information from book? [12marks]
 5. Using elaborate examples, discuss five types of reading. [20marks]
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