

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF BACHELOR OF SCIENCE
IN COMMUNITY DEVELOPMENT.

AGHE 414: OUTREACH PROGRAMME

STREAMS: B.Sc (AGHE) Y4S1

TIME: 2 HOURS

DAY/DATE: FRIDAY 8/12/2017

2.30 P.M - 4.30 P.M.

INSTRUCTIONS:

- Answer Question ONE and any other TWO Questions.

QUESTION ONE

- (a) Identify four (4) types of outreach and how they are conducted. [8 Marks]
- (b) State and explain six (6) principles that guide planning, implementation and evaluation of an outreach programme. [12 Marks]
- (c) Explain five (5) reasons that would hinder women to actively participate in an outreach programme. [10 Mark]

QUESTION TWO

- (a) Discuss the steps that you would follow in community problems solving process. [14 Marks]
- (b) Explain the concept of outreach. [6 Marks]

QUESTION THREE

- (a) Discuss five (5) factors to consider when planning an outreach programme. [10 Marks]
- (b) Distinguish five actions an outreach agent may take to ensure effectiveness of an outreach programme. [10 Marks]

QUESTION FOUR

With examples, explain seven methods that would be used to encourage active participation of community members in the community. [20 Marks]

QUESTION FIVE

Discuss seven challenges encountered when conduction outreach. [20 Marks]

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