

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

RESIT/SPECIAL EXAMINATION

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
(ARTS)**

COMM 420: SEMINAR 11 ENGLISH

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 25/07/2018

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- **Attempt three questions in all.**
 - **Question one is compulsory.**
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1. (a) What is an effective authentic research project defense? (4 marks)
 - (b) With clear examples discuss five qualities of a good proposal. (10 marks)
 - (c) Using clear examples describe eight characteristics of a good presentation. (16 marks)
2. With clear and appropriate examples differentiate between the vocal delivery elements and the physical delivery elements that a presenter should master. (20 marks)
3. What do you understand by the following presentation strategies?
 - (a) Lecture (5 marks)
 - (b) Demonstrate (5 marks)
 - (c) Discovery (5 marks)
 - (d) Discussion (5 marks)

4. Using clear examples discuss five methods of sparking presentation topics. (20 marks)
 5. One of the purpose of a proposal defense is to assure that your plan of researching your proposed research is completed and holds academic merit, respond to this statement by discussing five activities you will undertake to prepare to make an effective defense of your research proposal. (20 marks)
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