
CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
RESIT/SPECIAL EXAMINATIONS**

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF

COMM 420: SEMINAR II

STREAMS:

TIME: 2 HOURS

DAY/DATE: MONDAY 23/07/2018

8.30 A.M – 10.30 A.M

INSTRUCTION:

- **Attempt three questions in all. Question one is compulsory**

1. (a) What do you understand by the following aspects of oral qualities of delivery of a presentation?
 - (i) Pronunciation and articulation [7marks]
 - (ii) Pitch and inflection [7marks](b) Using clear examples describe eight characteristics of a good presentation.
[16marks]
2. Describe how you would make an oral presentation of your authentic project work using power point. [20marks]
3. What do you understand by the following presentation strategies?
 - (a) Lecture [5marks]
 - (b) Demonstration [5marks]
 - (c) Discovery [5marks]
 - (d) Discussion [5marks]
4. Using clear examples discuss five methods of sparking presentation topics. [20marks]

5. One of the purpose of a proposal defence is to assure that your plan researching your proposed research is complete and holds academic merit, respond to this statement by discussing five activities you will undertake to prepare to make an effective defense of your research proposal. [20marks]
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