

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
(ECDE)**

COMS 102: COMMUNICATION SKILLS II

STREAMS: ECDE

TIME: 2 HOURS

DAY/DATE: TUESDAY 17/04/2018

2.30 P.M – 4.30 P.M

INSTRUCTION:

- **Answer question one (compulsory) and any other two**

1. (a) Discuss any five reasons that necessitates research. [10marks]
(b) Briefly discuss the following concepts that are used in research.
 - (i) Purposive sampling [3marks]
 - (ii) Extraneous variables [3marks]
 - (iii) Inferential statistics [3marks]
 - (iv) Secondary data [3marks](c) Compare and contrast applied and action researchers using appropriate examples. [8marks]
2. (a) Make a clear distinction between quantitative and qualitative data . [8marks]
(b) Explain four sources of knowledge evaluating their place in the contemporary world. [12marks]
3. (a) Explain why it is important for researchers to include, hypothesis in their studies. [8marks]
(b) Describe the characteristics of an effective public speaker. [12marks]

4. (a) Enumerate three common methods of collecting qualitative data. [6marks]
 - (b) Explain four important criteria which any credible research should satisfy. [8marks]
 - (c) Discuss six features of academic writing. [6marks]
 5. Discuss research designs that are predominantly quantitative using clear examples. [20marks]
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