

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF SCIENCE IN LIBRARY SCIENCE

LINS 401: INFORMATION IN SOCIETY

STREAMS: BSC (LINS)

TIME: 2 HOURS

DAY/DATE: TUESDAY 05/12/2017

2.30 P.M. – 4.30 P.M.

**INSTRUCTIONS:**

1. This examination paper has FIVE (5) questions
2. Candidates are required to attempt question 1 and any other two questions
3. No reference material of any kind should be carried into the examination room.
4. Do not write on the question paper
5. Start every question on a fresh page

1. (a) Discuss five reasons hindering use of information in community information centres. [10 marks]
- (b) Identify four types of information used in academic libraries. [4 marks]
- (c) Discuss four reasons that contribute to failure of information literacy in libraries. [8 marks]
- (d) Discuss four purposes of user studies according to Verhoeren (1990). [8 marks]
2. (a) Identify and explain SIX characteristics of Selective Dissemination of Information (SDI) in libraries. [12 marks]
- (b) Discuss FOUR reasons for conducting user studies in libraries. [8 marks]
3. (a) Discuss FIVE merits of good communication by libraries. [8 marks]
- (b) After knowing the needs of the user, the librarian needs to work at the factors that would make the library effective. Discuss five of these factors. [10 marks]
4. (a) Communication serves several important functions in libraries. Explain FIVE of these functions. [10 marks]
- (b) Needs analysis involves the identification and evaluation of needs. Describe FIVE steps of needs analysis. [10 marks]

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5. (a) There are numbers of factors that affect information needs of users thereby influencing the information needs of user community. Analyze FIVE of these factors. [10 marks]
- (b) Discuss the reasons for having a marketing plan in libraries. [10 marks]
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