

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF SCIENCE IN LIBRARY SCIENCE**

**LINS 401: INFORMATION IN SOCIETY**

**STREAMS: BSC (LINS)**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 05/12/2017**

**2.30 P.M. – 4.30 P.M.**

**INSTRUCTIONS:**

- **ANSWER THREE QUESTIONS**
- **QUESTION ONE IS COMPULSORY AND CARRIES 30 MARKS**
- **ALL OTHER QUESTIONS CARRY 20 MARKS EACH**

**QUESTION ONE (COMPULSORY)**

- (i) Justify the need and move towards an information society. [10 marks]
- (ii) Specify five broad categories of information in our society and discuss their informational role. [20 marks]

**QUESTION TWO**

Discuss key techniques most suitable for designing, implementing and evaluating information user studies. [20 marks]

**QUESTION THREE**

Using suitable examples explain the following concepts

- (i) Information society
- (ii) Digital society
- (iii) Mass society
- (iv) Consumer society
- (v) Industrial society [20 marks]

**QUESTION FOUR**

Discuss key barriers towards effective acquisition and utilization of information in Kenya.

[20 marks]

**QUESTION FIVE**

With justification, discuss what you would consider as the real information needs for rural societies in Kenya.

[20 marks]

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