

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF SCIENCE IN LIBRARY INFORMATION STUDIES

LINS 342: ENTREPRENEURSHIP FOR LIBRARY AND INFORMATION STUDIES

STREAMS: LINS

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 06/12/2017

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

1. This examination paper has FIVE (5) questions
2. Candidates are required to attempt question 1 and any other two questions
3. No reference materials of any kind should be carried into the examination room.
4. Do not write on the question paper
5. Start every question on a fresh page

1. (a) Analyze the concept of infopreneurship. [10 marks]
(b) Infopreneurship is one of the easiest web businesses to start. Examine steps to internet marketing success. [10 marks]
(c) Discuss strategies that entrepreneurs use to succeed in business. [10 marks]
2. (a) Evaluate the reasons for teaching entrepreneurship in institutions of learning in Kenya. [10 marks]
(b) Discuss the important basic foundation concepts of entrepreneurship education. [10 marks]
3. (a) Entrepreneurship has been embraced by majority of people in the society. Examine the benefits of learning entrepreneurship by post-secondary and adult students. [10 marks]
(b) Evaluate the features that characterize entrepreneurship. [10 marks]
4. (a) Entrepreneurship is a complex phenomenon influenced by the interplay of a wide variety of factors. Discuss these factors. [10 marks]
(b) Types of entrepreneurs depend upon the level of willingness to create innovative ideas. Analyze these entrepreneurs. [10 marks]

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5. (a) Discuss important functions performed by an entrepreneur. [10 marks]
- (b) Business consultants agree that modern human resource management is guided by several overriding principles. Explain these principles. [10 marks]
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