

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DIPLOMA
IN COMMUNICATION AND MEDIA

DJMC 0112: NEWS WRITING AND REPORTING

STREAMS: DJMC

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 06/12/2017

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS: Answer three questions in all. Question One is compulsory

SECTION A: 30 MARKS

1. (a) Newspapers became a mass medium after 15th century. Explain. [10marks]
- (b) Using the inverted pyramid style, write a 300 words news article of your choice for a national daily. [20 marks]

SECTION B: 40 MARKS

2. Strictly speaking a journalist is a person who writes for a newspaper or a magazine. Discuss. [20 marks]
 3. Discuss four major requirements of a sports journalist. [20 marks]
 4. Discuss four demerits of computer assisted journalism. [20 marks]
 5. Credibility of television news has been jeopardized by unethical coverage in recent times. Discuss. [20marks]
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