

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS IN COMMUNICATION AND MEDIA.

COMM 261: PHOTOJOURNALISM

STREAMS: COMM Y2S1

TIME: 2 HOURS

DAY/DATE: FRIDAY 8/12/2017

2.30 P.M - 4.30 P.M.

INSTRUCTIONS:

- Answer **THREE** Questions in all.
- Question **ONE** is Compulsory
- Write legibly
- Exam cheating is a serious offence

SECTION A [30 MARKS]

(a) Differentiate between photography and Photojournalism. [10 Marks]

(b) Discuss five important camera operator skills in a photo shoot and or cinematography. [20 Marks]

SECTION B: [40 MARKS]

QUESTION TWO

In visual arts and particularly cinematography, framing is presentation of visual images aesthetically in relation to other subjects. Discuss. [20 Marks]

QUESTION THREE

Video editing is one of the most important components of the entire video and film production. Analyze the statement above. [20 Marks]

QUESTION FOUR

Justify an image is worth 1000 words. Discuss. [20 Marks]

QUESTION FIVE

Like writers and editors, photojournalists are held to a standard of ethics. Discuss. [20 Marks]

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