

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN COMMUNITY DEVELOPMENT

CDEV 224: COLLECTIVE MOVEMENTS IN COMMUNITIES

STREAMS:

TIME: 2 HOURS

DAY/DATE: MONDAY 4/12/2017

2.30 P.M – 4.30 P.M

INSTRUCTIONS:

- **Answer question one and any other two**
1. (a) Define collective behavior and explain factors that make it increasingly difficult to study collective behavior. [9marks]
(b) Distinguish between a collectivity and a social group. [9marks]
(c) Using Neil Smeltzer's value-added theory explain the six pre-conditions for collective behavior. [12marks]
 2. Herbert Blumer distinguished between four types of crowds. Identify them and with help of relevant illustrations describe them. [20marks]
 3. Critically examine the differences between the following:
 - (a) Panics and mass hysteria [5marks]
 - (b) A mob and a riot [5marks]
 - (c) Fashions and fads [5marks]
 - (d) Rumours and urban legends. [5marks]
 4. With examples discuss at least five factors that lead to social change. [20marks]
 5. Define ideology and explain the key functions of an ideology. [20marks]

6. Identify and explain the various techniques that are used in shaping public opinion.
[20marks]
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