

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY DEVELOPMENT

CDEV 0205: NETWORKING, LOBBYING AND ADVOCACY

STREAMS: DIP. CDEV

TIME: 2 HOURS

DAY/DATE: TUESDAY 05/12/2017

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS

- Q1. (a) Define the following terms as used in community development field
- (i) Network
 - (ii) Advocacy
 - (iii) Lobbying
 - (iv) Community
 - (v) Empowerment [5 marks]
- (b) (i) Mention four (4) distinct purpose of networking. [4 marks]
- (ii) Define five requirements for effective advocacy. [5 marks]
- (iii) Define decision maker as used in lobby and advocacy. [1 mark]
- (c) (i) State five examples of community advocacy and briefly define each of the examples given. [5 marks]
- (ii) Mention five tools for monitoring and evaluating lobby and advocacy [5 marks]
- Q2. (a) (i) State five characteristics of networking [5 marks]
- (ii) Explain three distinct forms of networking. [3 marks]
- (iii) Write any two ways to sustain networks. [2 marks]
- (b) Explain steps for planning and advocacy activities. [10 marks]

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- Q3. (a) (i) Define community mobilization. [2 marks]
- (ii) Benefits of community mobilization are numerous. State three benefits of community mobilization. [2 marks]
- (iii) State five challenges of community mobilization. [5 marks]
- (b) Discuss tools to prepare your organization for lobby and advocacy. [10 marks]
- Q4. (a) State the role of media in lobbying and advocacy for community development. [10 marks]
- (b) State and explain objectives of advocacy. [10 marks]
- Q5. (a) State the meaning of target group as used in lobby and advocacy. [5 marks]
- (b) Explain five principles of effective lobbying & advocacy. [10 marks]
- (c) State five community issues you would champion advocacy on behalf of your community. [5 marks]
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