

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF PROCUREMENT AND LOGISTICS MANAGEMENT

**BPLM 212: TRANSPORT MANAGEMENT**

**STREAMS: BPLM (Y2S1)**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 05/12/2017**

**2.30 P.M. – 4.30 P.M.**

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE (30 MARKS)**

- (a) Using an organization of your own choice, develop a transport management policy clearly showing all parameters to be included. [10 marks]
- (b) Discuss the role of ICT in transport management. [10 marks]
- (c) Explain various factors to consider when assessing and selecting modes of transport in transport management. [10 marks]

**QUESTION TWO (20 MARKS)**

- (a) “The function of transport plays an integral role in perfection of supplies goals towards company’s envisioned objectives. Efficient and effective management of transport and policy provision in the working environment invariably dictates the company’s performance in any specified time”. Discuss. [12 marks]
- (b) Discuss the role of transport policy planning. [8 marks]

**QUESTION THREE (20 MARKS)**

Make short notes on the following concepts as used in transport management.

- (a) Virtual mobility [4 marks]
- (b) Peak and off peak [4 marks]
- (c) Fleet management [4 marks]
- (d) Vehicle routing [4 marks]
- (e) Vehicle scheduling [4 marks]

**QUESTION FOUR (20 MARKS)**

- (a) “Negotiating Transport pricing is of no use to the transport sector”. Discuss.[10 marks]
  - (b) Enumerate various modes of transportation showing advantages for each. [10 marks]
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