

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DIPLOMA IN BUSINESS
MANAGEMENT, DIPLOMA IN PROCUREMENT AND LOGISTICS
MANAGEMENT & DIPLOMA IN ACCOUNTING

DIBM 0102: BUSINESS PHILOSOPHY

STREAMS: DIBM, DPLM & DIAC (Y1S1)

TIME: 2 HOURS

DAY/DATE: TUESDAY 05/12/2017

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS
- DO NOT WRITE ON THIS QUESTION PAPER

- (a) What is the rationale of studying business philosophy in contemporary society?
[10 marks]
 - (b) Using relevant examples, explain two types of reasoning as used in business philosophy.
[6 marks]
 - (c) Discuss four features of business philosophers. [8 marks]
 - (d) Explain the main pillars of Kenya vision 2030. [6 marks]
 - (a) “Any business that ignores morality undermines itself”. Discuss this statement in reference to business philosophy. [10 marks]
 - (b) Explain the application of African customary law in Kenya. [10 marks]
 - (a) Discuss the importance of logic in the current business world. [10 marks]
 - (b) Do you think bad news are an enemy to business activities in Kenya? Support your argument with relevant examples. [10 marks]
 - (a) Briefly discuss the application of critical thinking in the business world.
[10 marks]
 - (b) Describe the main philosophical properties of democracy in business organizations. [10 marks]
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