

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS  
EMBU CAMPUS

EXAMINATION FOR THE AWARD OF DIPLOMA IN PUBLIC ADMINISTRATION

LAPA 0132: PUBLIC POLICY ADVOCACY

STREAMS: DIP.LAPA

TIME: 2 HOURS

DAY/DATE: TUESDAY 05/12/2017

2.30 P.M. – 4.30 P.M.

---

**INSTRUCTIONS:**

- ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS.
- QUESTION ONE CARRIES 30 MARKS WHILE THE OTHER QUESTIONS CARRIES 20 MARKS EACH

**QUESTION ONE**

- (a) Describe the public policy framework. [10 marks]
- (b) There are many different areas of public interest that can be addressed in public policy. Identify one area and describe possible issues that can require public policy advocacy. [10 marks]
- (c) Mention and explain any 5 actors in public policy formulation. [10 marks]

**QUESTION TWO**

Explain in detail the essential steps in public policy advocacy. [20 marks]

**QUESTION THREE**

- (a) Why is lobbying important in public policy advocacy? [10 marks]
- (b) Describe how you would do lobbying for a social program in your area in order to get funding? Such social programs may be health, environmental, family, women and girl child advocacy among othersocial areas. [10 marks]

**QUESTION FOUR**

- (a) Discuss the role of the media in public policy advocacy. [12 marks]
- (b) Explain4 public policy instruments. [8 marks]

**QUESTION FIVE**

- (a) As a student of public administration, you have been tasked to develop a public policy on a social issue. Explain your role in each of the stages in public advocacy cycle.

[10 marks]

- (b) Define the following terms.

[10 marks]

- (i) Public policy
  - (ii) Public policy advocacy
  - (iii) Public policy education
  - (iv) Lobbying
  - (v) Policy instruments
-