

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF  
POSTGRADUATE DIPLOMA IN EDUCATION**

**PGDE 766: BUSINESS STUDIES SUBJECT METHODS**

**STREAMS: PGDE LIBII P/T**

**TIME: 3 HOURS**

**DAY/DATE: TUESDAY 03/12/2019**

**2.30 PM – 5.30 PM**

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**INSTRUCTIONS:**

- **Answer Question One and any other Two Questions**
- **Do not write on this paper**

- (a) Justify the rationale for the inclusion of business studies as a subject in secondary education. [10 marks]
    - (b) Explain the main advantages of developing a scheme of work. [10 marks]
    - (c) Identify five qualities of a good business studies teacher. [5 marks]
    - (d) Briefly describe the concept of Bloom's taxonomy in assessment of learners. [5 marks]
  - (a) Explain five challenges facing business studies education in Kenyan secondary schools. [10 marks]
    - (b) Identify five attributes of a good teaching method. [5 marks]
  - (a) Briefly discuss the main factors to consider when selecting appropriate textbooks to be used in teaching and learning. [9 marks]
    - (b) Distinguish between formative and summative evaluation of learners. [6 marks]
  - Discuss five methods of teaching and learning that can be effectively used in business studies. [15 marks]
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