

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN
COMMUNITY DEVELOPMENT**

CDEV 320: LOBBYING AND ADVOCACY

STREAMS: BSC COMDEV (ODEL)

TIME: 2 HOURS

DAY/DATE: TUESDAY 06/08/2019

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- **Answer question ONE and TWO others.**

- Q1. (a) Explain three types of advocacy. (6 marks)
(b) List and explain any 4 challenges of lobbying and advocacy. (8 marks)
(c) Differentiate between direct and grass root lobbying. (8 marks)
(d) Explain any 4 goals of communication in lobbying and advocacy. (8 marks)
- Q2. Critically examine the process of advocacy. (20 marks)
- Q3. (a) Examine the place of Lobbying and advocacy in community development. (8 marks)
(b) Discuss the importance of stakeholders' participation in lobbying and advocacy programs. (8 marks)
- Q4. (a) Justify that networking is key in lobbying and advocacy as well as in community development practice. (12 marks)
(b) Discuss any 4 challenges of networks. (8 marks)
- Q5. (a) Examine three types of evaluation and show how they apply in lobbying and advocacy. (12 marks)
(b) Discuss any 4 tools that you can apply in advocacy and lobbying. (8 marks)
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