

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

THARAKA UNIVERSITY COLLEGE

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF SCIENCE IN COMMUNITY DEVELOPMENT**

CDEV 251: SOCIAL ENTREPRENEURSHIP

STREAMS: BSC (CDEV) PART-TIME (Y2S1)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/8/2019

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS: Answer question ONE (Compulsory) and any other TWO questions

QUESTION ONE

- (a) Define the term social entrepreneurship [5 marks]
- (b) Discuss in detail any 5 characteristics of social entrepreneurs [15 marks]
- (c) Mention and explain any 5 tasks of social entrepreneurs [10 marks]

QUESTION TWO

- (a) Discuss 5 possible challenges that social entrepreneurs face in business today. [10 marks]
- (b) Distinguish between entrepreneurship and social entrepreneurship [10 marks]

QUESTION THREE

- (a) Describe the term entrepreneurial development [5 marks]
- (b) What are the main challenges facing entrepreneurial development in Kenya [15 marks]

QUESTION FOUR

Discuss in detail the role of entrepreneurship in rural development [20 marks]

QUESTION FIVE

- (a) Why do small entrepreneurial ventures fail [10 marks]
 - (b) Explain any 5 positive impact of entrepreneurship in economic development [10 marks]
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