

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN COMMUNITY DEVELOPMENT

CDEV 251: SOCIAL ENTREPRENEURSHIP

STREAMS: Y2S1

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 11/12/2019

8.30 A.M – 10.30 A.M

INSTRUCTIONS

Answer question 1 and any other two questions

1. (a) Belinda and Nduta are great friends . Belinda owns a private enterprise in Nairobi while Nduta is A CEO of Kenya Red cross, Embu . Distinguish between their;
 - (i) Motives of the enterprises
 - (ii) Goals of the enterprises
 - (iii) Types of employees
 - (iv) Sources of capital
 - (v) Suppliers of resources [20 marks]
- (b) Our needs motivate our development and status. Using any model, describe how human needs influence our development and status. [10 marks]
2. Discuss social enterprise application in the following non profit sectors.
 - (i) Environmental conservation
 - (ii) Social welfare and human development
 - (iii) Children and the youth
 - (iv) Health sector agriculture
 - (v) Education [20 marks]
3. (a) Kamau was born with passion for business. Upon noting the passion, the parent tried to expose him to business opportunities and linkages so as to sharpen him up. Today he is

a successful business man. Discuss how his passion for business and the exposure influence his entrepreneurial behaviour. [10 marks]

(b) What advise would you give your classmates on how to source and generate business ideas for their survival after college. [10 marks]

4. (a) Outline five roles of social entrepreneurs in the social sector. [5 marks]

(b) Briefly discuss the role of social entrepreneurship in socio- economic development of families and communities. [15 marks]

5. (a) Define various types of entrepreneurship. [5 marks]

(b) Critically analyze factors that undo social entrepreneurship in Kenya. [15 marks]
