

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
CHUKA/EMBU**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
COOPERATIVE MANAGEMENT**

BCOP 431: RESOURCE MOBILIZATION

STREAMS: BCOP

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 4/12/2019

8.30 A.M – 10.30 A.M

INSTRUCTIONS

Answer question one and any other two questions

QUESTION ONE

- (a) In 2005 the world health organization endorsed the Paris declaration on Aid effectiveness and was the first UN agency to Adopt a resolution on the Paris declaration, which articulated a clear approach to harmonization at the country level. Since its adoption in 2005, the Secretariat has reported to its WHO's governing bodies on the progress ade/monitoring of WHO's adherence to the Paris declaration. Discuss the five resource mobilization principles declared. [10 marks]
- (b) Busia county government has contracted you as an independent consultant to partner with NOMO CBO which seeks to improve the livelihoods of people of Mwenge through bee keeping activities. The CBO is still at its infancy stage and community members feel they do not have the capacity to start any activity requiring money. Explain the resources that could be at their disposal. [10 marks]
- (c) Discuss the different types of indicators that are required to assess progress towards results. [10 marks]

QUESTION TWO

- (a) Explain the importance of the logical framework as it aims to present information about the key components of a project in a clear concise logical and systematic matrix. [9 marks]
- (b) Discuss the importance of community participation in resource mobilization. [11 marks]

QUESTION THREE

- (a) The following most commonly applied evaluation criteria relevance, effectiveness, efficiency, sustainability and impact in combination will help to ensure that the evaluation covers the most critical areas of the initiative. However not all criteria are applicable, or equally applicable to every evaluation. Discuss. [10 marks]
- (b) A SWOT analysis is undertaken to determine the strength and weakness of resource mobilization capacity and opportunities and threats to resource mobilization efforts. Explain in the organization's internal and external environment that may impact on the firm's ability to mobilize resources. [10 marks]

QUESTION FOUR

- (a) Explain the dangers of depending on foreign aid . [6 marks]
 - (b) Develop a project funding proposal for a community development project of your choice include the following components;
 - (i) Problem statement
 - (ii) Rationale or justification for implementing the project
 - (iii) Project goal and objectives
 - (iv) Strategy and activities
 - (v) Results :Outputs and Outcomes
 - (vi) Budget [14 marks]
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