

CHUKA



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CHUKA & EMBU

**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT
MANAGEMENT AND PUBLIC ADMINISTRATION**

PPMA 0213: PROJECT PROPOSALS

STREAMS: DIP. PPMA

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/8/2019

2.30 A.M. – 4.30 P.M

INSTRUCTIONS: Answer question ONE and any other TWO questions

1. (a) Define the following terms as used in project writing [10 marks]
 - (i) Funding proposal
 - (ii) Concept note
 - (iii) Funding
 - (iv) Crowd funding
 - (v) Grants
- (b) Using examples, differentiate between resource mobilization and fundraising. [10 marks]
- (c) You have been requested by your local youth group to support them in developing proposal for funding. Identify the main stages you are likely to follow for a successful proposal development. [10 marks]
2. Outline various mechanisms that can be used in resource mobilization and fundraising. [20 marks]
3. (a) Explain five factors that motivate resource providers. [10 marks]
- (b) Discuss the important functions of funding proposals in community development. [10 marks]

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4. (a) Discuss the importance of soliciting for local project resources. [10 marks]
- (b) Identify and explain various challenges facing resource mobilization and fundraising efforts [10 marks]
5. (a) In details, describe the format of writing a project proposal. [12 marks]
- (b) Using examples, discuss various reasons that can make potential donors to decline funding a project proposal. [8 marks]
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