

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**CHUKA AND EMBU CAMPUSES**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT PLANNING AND  
MANAGEMENT**

**PPMA 0211: RESOURCE MOBILIZATION AND MANAGEMENT**

**STREAMS: DIP. PPMA**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 06/08/2019**

**2.30 P.M. – 4.30 P.M.**

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**INSTRUCTIONS:**

- **Answer question ONE and TWO others.**

- Q1. (a) Explain the following terms
- (i) Resources (3 marks)
  - (ii) Sustainability (3 marks)
- (b) Explain the importance of resource mobilization in project planning and management. (8 marks)
- (c) Explain the characteristics of resources. (8 marks)
- (d) Differentiate between social and mental resources. (8 marks)
- Q2. (a) Examine any 4 factors that affect the management of community resources. (12 marks)
- (b) Discuss any two factors that may influence project financial sustainability. (8 marks)
- Q3. (a) Discuss any five principles of fundraising (10 marks)
- (b) Discuss any 5 roles of stakeholders in resource mobilization. (10 marks)

- Q4. (a) Using examples, discuss any 4 ways you can use to identify community resources. (12 marks)
- (b) Discuss the process of resource management. (8 marks)
- Q5. (a) Discuss the policies that govern the utilization of resources. (10 marks)
- (b) Discuss any 5 ways of identifying resources in a community. (10 marks)
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