

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FIRST YEAR EXAMINATION FOR THE AWARD OF CERTIFICATE
IN PROJECT MANAGEMENT**

PPMA 00133: RESOURCE MOBILIZATION & MANAGEMENT

STREAMS: CERT (PPMA) Y1S3

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/8/2019

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- Q1. (a) Explain factors that can promote the sustainability of development projects. [12 marks]
- (b) Outline the steps in planning fundraising. [8 marks]
- (c) Discuss the roles of stakeholders in resource management. [10 marks]
- Q2. (a) Outline some of the good qualities of a fundraiser [10 marks]
- (b) Describe the indigenous approaches in resource mobilization. [10 marks]
- Q3. (a) Discuss the importance of resource mobilization [12 marks]
- (b) Systematically outline the parts of a funding proposal [8 marks]
- Q4. (a) Describe the indigenous approaches in resource mobilization [10 marks]
- (b) Discuss characteristics for project sustainability [10 marks]
- Q5. Discuss the factors affecting resource management in the community. [20 marks]
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