

**CHUKA**



**UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

### **EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT PLANNING AND MANAGEMENT**

#### **PPMA 0111: PROJECT IDENTIFICATION**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 09/12/2019**

**11.30 A.M – 1.30 P.M**

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#### **INSTRUCTIONS**

**Answer question one and two more**

#### **QUESTION ONE (30 MARKS)**

- a) Define the following terms as used in project identification.
  - i. Project identification (2 marks)
  - ii. Problem analysis (2 marks)
  - iii. Project (2 marks)
- b) Outline five objectives of community needs assessment. (5 marks)
- c) Strategy analysis is a very key phase of the log frame approach. Outline any four key possible criteria for strategy selection. (4 marks)
- d) Outline five pitfalls that should be avoided while carrying out stakeholder analysis. (5 marks)
- e) Explain various problems faced by the community members while initiating projects. (10 marks)

#### **QUESTION TWO (20 MARKS)**

- a) Using clear diagrams explain the following stakeholder analysis tools and techniques.
  - i. Stakeholder positioning (4 marks)
  - ii. Stakeholder profiles (4 marks)

- iii. Mendelow matrix (4 marks)
- b) Explain two types of project identification approaches clearly bringing out two advantages in each case.  
(8 marks)

**QUESTION THREE (20 MARKS)**

- a) Describe various techniques of generating project ideas. (10 marks)
- b) Using relevant examples in each case describe various components of the logical framework matrix. (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Outline any four characteristics of a good needs assessment. (4 marks)
- b) Describe any three tools and techniques used to identify community needs. (6 marks)
- c) Describe five principles of participatory rural appraisal. (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Write short notes on the following participatory rural appraisal tools and techniques.
    - i. Venn diagram (3 marks)
    - ii. Pairwise ranking (3 marks)
    - iii. Community mapping (3 marks)
    - iv. Historical mapping (3 marks)
  - b) Using relevant examples explain various characteristics of good governance. (8 marks)
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