CHUKA   **UNIVERSITY**

UNIVERSITY EXAMINATIONS
CHUKA /EMBU

EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT PLANNING AND MANAGEMENT

PPMA 0111: PROJECT IDENTIFICATION

STREAMS: **TIME: 2 HOURS**

DAY/DATE: WEDNESDAY 4/12/2019   **2.30 P.M – 4.30 P.M**

INSTRUCTIONS
Answer question one and two more

QUESTION ONE 30 MARKS

(a) Define the following terms as used in project identification.

   (i)   Needs assessment   [2 marks]

   (ii)   Pairwise ranking   [2 marks]

   (iii)   Project   [2 marks]

(b) Outline six strengths of the log frame approach.   [6 marks]

(c) Outline eight benefits of carrying out stakeholders' analysis in project planning and management.   [8 marks]

(d) Describe five principles of participatory rural appraisal.   [10 marks]

QUESTION TWO (20 MARKS)

(a) Briefly explain any three stakeholder analysis tools and techniques you are familiar with.

[6 marks]

(b) Outline four advantages of using qualitative method to analyze community needs.

[4 marks]

(c) Explain two types of project identification approaches clearly bringing out two advantages in each case.

[10 marks]

QUESTION THREE (20 MARKS)

(a) A number of projects in Kenya have either failed or the contractual agreements between the contractor and implementing agency have not been disclosed to the public. However, there is a growing trend that when a project fails, project governance seems to be root cause for the unsuccessfully executed project. In view of this, explain various characteristics of good governance. [10 marks]

(b) Describe various techniques of generating project ideas. [10 marks]

QUESTION FOUR (20 MARKS)

(a) Explain various problems faced by the community members while initiating projects.

[10 marks]

(b) Describe five tools and techniques used to identify community needs. [10 marks]

QUESTION FIVE (20 MARKS)

(a) Outline any five problem analysis tools and techniques you are familiar with. [5 marks]

(b) Outline five objectives of community needs assessment. [5 marks]

(c) Explain any five components of logical framework matrix [10 marks]